

# 2019 Presentation Summit

## Schedule of Seminars and Events

### Sat, Oct 5

9:00am **Certification Prep Workshop**  
*Led by Echo Swinford*

6:00pm **Saturday Night Happy Hour**

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### Sun, Oct 6

- 10:00am **Present with Presence**  
*How do elite speakers succeed? Learn the secrets*  
Presenting is a blend of the artistic and the technical. This two-hour interactive workshop explores how elite speakers deliver messages with power and impact. *Led by Ilene Bergelson*
- 12:30pm **Farewell to Death by PowerPoint**  
*Everything you need to know to start creating wonderful presentations*  
This two-hour crash course is the perfect jumpstart to the conference, guaranteed to get you off on the right foot by helping you craft, design, and strategize through the process of creating first-rate presentations. *Led by Rick Altman*
- 3:00pm **From Story to Slides**  
*A killer start-to-finish approach to making amazing presentations*  
Create clear, compelling, and powerful presentations in less time and with higher success. *Led by Mike Parkinson*
- 7:00pm **Presentation Guild Annual Meeting**  
*For devotees and tire kickers*  
The fourth annual meeting of the Presentation Guild
- 9:00pm **Entrepreneurs' Round Table**  
*Ready to hang out a shingle or just connect with other like-minded presentation entrepreneurs?*  
Being an entrepreneur is exciting and it can be a challenge when you don't have an opportunity to gather with others and share best practices. Here is your opportunity. *Led by Nolan Haims*

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### Mon, Oct 7

- 8:30am **The Real Value of Visual Storytelling**  
*Tapping into this undervalued skill*  
Often undervalued, visual storytelling's true value is how it can help your career *Led by Cliff Atkinson*
- 9:45am **Collaborating in Design**  
*You need more than talent*  
If you want to collaborate successfully, you must work with and win over your fellow collaborators. *Led by Lori Chollar*
- 9:45am **Template Talk, Part 1**  
*Common template traps and how to avoid them*  
*Led by Echo Swinford, Julie Terberg*
- 9:45am **Teaming Up**  
*It's twice as hard*  
So often, we are trying to collaborate, coordinate, and look brilliant. Or at least not stupid.  
*Led by Sally Zimney*
- 11:00am **The Makeover Mentor**  
*Before-and-after examples of real work*  
Makeovers inspire us by giving us a glimpse of the possibilities. *Led by Julie Terberg*
- 11:00am **No Text Allowed!**  
*Can you move an audience with just visuals?*  
A step-by-step guide to eliminating text and bullet points *Led by Richard Goring*
- 11:00am **If I Only Knew**  
*Questions for designers and presenters who team up*  
How can you facilitate a productive creation process that supports design and delivery? *Led by Ilene Bergelson, Nolan Haims*
- 1:30pm **San Antonio Success**  
*Stories from the TEDx trenches*  
Three TEDx alumni share their experiences *Led by Zach Altman, Miriam Juckett, Gary Sweeney*
- 2:45pm **Taking Stock of Stock Photos**  
*The ultimate resource guide*  
A roundup of visual sources, prices, plugins, and legal considerations for using better imagery  
*Led by Nolan Haims*
- 2:45pm **All About Video**  
*Rules of the road for better creation*  
You don't have to be a master cinematographer to make a video that sets you apart. *Led by Matt Pierce*

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- 2:45pm **Agents of change**  
*How can you be a force for good within PowerPoint culture?*  
*Led by Cliff Atkinson*
- 3:45pm **I Don't Like It!**  
*Giving good feedback on horrible slides*  
How to identify and fix design mistakes and not shatter someone's confidence *Led by Stephy Hogan*
- 3:45pm **Morph Keeps Morphing**  
*Exciting new tricks for this killer feature*  
The Morph transition earns new stripes by supporting just about any shape turning into another shape.
- 3:45pm **Agile Documentation**  
*Because a good presentation is about more than just speaking*  
The value of creating effective documentation is just as important as the product itself. *Led by John Baluka*
- 4:30pm **Moodboards**  
*And other esoteric things*  
Learn all about this often overlooked tool, essential for clarity of design and unity of collaboration. *Led by Tom Howell*
- 4:30pm **Report Collaboration**  
*Online tools help with group efforts*  
How to use SharePoint or OneDrive to efficiently maintain documents and presentations that require teamwork. *Led by Glenna Shaw*
- 4:30pm **Buzzword Bingo**  
*Best practices for surviving today's lingo*  
Let's have some fun while we make fun of our culture and its lexicon. *Led by John Rahmlow*
- 5:00pm **The PowerPoint Trivia Contest**  
*The intersection of creativity, ingenuity, and foolishness*  
You haven't lived until you have watched, or played in, our PowerPoint Trivia Contest, conducted exclusively within PowerPoint, explicitly about presentations, and entirely with an open bar.
- 9:00pm **The Future of Presentations**  
*Stay relevant in our changing times*  
*Led by Lia Barnakova*
- 9:00pm **The Summit Goose Chase**  
*A modern-day scavenger hunt*  
Come be part of an hour of madness, as you and your team strive to complete several, um, missions. A winner will be crowned. We think. Maybe not. We'll get back to you on that... *Led by Rick Altman*

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9:45pm

### **The Guru Session**

*Stay up with us and learn all those insider stories*

Late Night Group Session, part customer service, part therapy, part drum circle *Led by Ric Bretschneider*

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### Tue, Oct 8

- 8:30am **From Ballet to Bullets**  
*Reaching new heights of success as individuals and teams*  
This unique presentation highlights the skills needed for individuals to become successful leaders with integrity and to be the change that we all want to see in the world. *Led by Christopher Fairbank*
- 9:45am **Inclusiveness by Design**  
*Keeping up with ever-changing times*  
Audiences are changing and to keep up, we need to communicate across lines of age, gender, ethnicity, and much more. *Led by Nolan Haims*
- 9:45am **Template Talk, Part 2**  
*Advanced techniques to ensure success*  
*Led by Echo Swinford, Julie Terberg*
- 9:45am **PowerPoint Karaoke: No Joking Matter**  
*Expect the unexpected*  
You can literally expect the unexpected, you just have to practice *Led by Ric Bretschneider*
- 11:00am **Real-World Makeovers**  
*For the busy professional for whom everything is due yesterday*  
The makeovers during this hour, taken from patron submissions, carry with them the hope that you will look at them and say, "Hey, I can do that." *Led by Rick Altman*
- 11:00am **Presenting in Enhanced Reality**  
*Led by Lia Barnakova*
- 11:00am **U.N.I.Q.U.E**  
*Finding your true self*  
Uncover the six essential steps to increase self-esteem and achieve success in every aspect of life. *Led by Christopher Fairbank*
- 1:30pm **Ask Microsoft**  
*A chat with the folks who develop PowerPoint*  
Sit down with the leaders of the software development team. You get to ask them anything.
- 2:45pm **Super-Simple Slide Design**  
*For the minimalist in all of us*  
These techniques will take you from busy and complex to clean and clear in no time. *Led by Mike Parkinson*
- 2:45pm **All About Animation**  
*Because you can never get enough...*  
The latest ideas about the power of motion *Led by Tom Howell*

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- 2:45pm **Teamwork, Act 1, Scene 1**  
*A short drama*  
Watch two collaborators collaborate on the subject of collaboration *Led by Rick Altman, Mike Parkinson*
- 3:45pm **TBA**
- 3:45pm **Theming Around**  
*When all of Office needs to play nice*  
Why stop at good branding within PowerPoint? Do it right and you can brand across all of Office *Led by Vickie Sokol Evans*
- 3:45pm **Channel Your Inner Super-Hero**  
*Cape optional*  
Identify the energy that audiences get from you so you can step more confidently into your authentic voice *Led by Sally Zimney*
- 4:30pm **TBA**
- 4:30pm **Plug In and Rock Out**  
*Behind the scenes with a PowerPoint plug-in*  
*Led by Jamie Garroch*
- 4:30pm **Presenter View on Steroids**  
*Learn how the pros use it*  
*Led by Troy Chollar*
- 6:45pm **Tuesday Night Celebration**

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### Wed, Oct 9

8:30am **TBA**

9:45am **Creative Imagery**

*Tools and techniques to scratch any itch*

How to make your effects look professional, even if you're not *Led by Julie Terberg*

9:45am **Really Big!**

*Designing slides for gigantic screens*

*Led by Troy Chollar*

9:45am **All You Need is Love**

*Heart your way to connectedness*

Creating audience connection might just be about loving them. *Led by Sally Zimney*

11:00am **Bringing Emotion to Data**

*Without sacrificing truthiness*

*Led by Stephy Hogan*

11:00am **Beyond Hyperlinks**

*Go wild with interactivity*

Can you be so interactive that audience members feel as if they are co-presenting with you?

*Led by Richard Goring*

11:00am **Catching up with Pecha Kucha**

*Embracing constraint creates amazing presentations*

Twenty slides, 20 seconds each. The Pecha Kucha presentation style entertains, informs, and is the antithesis of Death by PowerPoint. *Led by Ric Bretschneider*

1:30pm **Encore Performances**

*Reruns...by request*

Sadists at heart, we love torturing you with too many choices. Here is an opportunity to attend one of the sessions you missed the first time around.

2:45pm **Five Minutes or Fewer**

*Tips to match your attention span*

By Wednesday afternoon, we're all fried. So here is a friendly procession of short tips, pieces of advice, and anecdotes, as told by the conference team and patrons alike.

5:00pm **One Final Happy Hour**

6:30pm **Road Trip to the Riverwalk**